



CONVERGE

USER GROUP CONFERENCE

May 4-7, 2025 | Denver Colorado

Join customers, partners, and technology executives to reach key business owners and leaders plus IT, finance, and supply chain decision-makers as a sponsor and exhibitor at **CONVERGE 2025**.

You're Invited to CONVERGE

We are excited to invite our partners to CONVERGE 2025 - the user conference for select FOG and Libra Software Group customers - to be held May 4-7, 2025, in Denver, Colorado.

A limited number of partner opportunities will allow for in-depth conversations and lead generation with more than 300 customers across companies under the FOG and Libra umbrella:



Shipping Software



ERP



WMS



Automotive



Be an exhibitor and/or sponsor at CONVERGE 2025 and reach software users and decision makers eager to optimize their business and supply chain strategies with your valued products and services.

With over 350 attendees, 200+ sessions, 65+ speakers and 25+ sponsors over 3 days, CONVERGE is expected to be an event to remember.



Hotel/Conference Site

Denver Marriott Tech Center
4900 S Syracuse Street
Denver, CO 80237

[View Room Discount >](#)

Agenda for CONVERGE

This exciting 3-day event will bring together cutting-edge technology, trends, and strategies for structuring successful software stacks and building strong supply chain strategies.

Network with users and experts from brands under the FOG and Libra Software Groups, and attend educational and informational sessions on a broad range of innovative software topics.

Sunday, May 4th

12:00 PM-6:00 PM — Partner Set Up
4:00 PM-6:00 PM — Registration Opens
6:00 PM-8:00 PM — Welcome Reception in Exhibit Hall

Monday, May 5th

7:00 AM-8:15 AM — Breakfast
7:00 AM-5:00 PM — Exhibit Hall Open
8:30 AM-10:00 AM — Event Kickoff & Keynote Speaker
10:30 AM-12:00 PM — Sessions
12:00 PM-1:00PM — Lunch
1:30 PM-5:00 PM — Sessions
6:00 PM-9:00PM — Bus Pickup & Offsite Event

Tuesday, May 6th

7:00 AM-8:30 AM — Breakfast
7:30 AM-6:00 PM — Exhibit Hall Open
8:30 AM-12:00 PM — Sessions
12:00 PM-1:00PM — Lunch
1:00 PM-6:00 PM — Sessions
Dinner on your own

Wednesday, May 7th

7:00 AM-8:15 AM — Breakfast
7:30 AM-12:00 PM — Exhibit Hall Open
8:30 AM-11:30 AM — Sessions
11:30 AM-12:00 PM — Snacks, Wrap-Up and Farewell

Ways to Participate

We have 3 sponsor tiers to recognize those partners who make a significant investment towards the event's success. Sponsors will receive special recognition on the event website, in live remarks, emails, event app and more (depending on level).



Diamond Tier
\$15,000



Gold Tier
\$7,500



Silver Tier
\$3,750

See page 4 for tier level details.

To take advantage of these CONVERGE 2025 partnership opportunities, please fill out the form in this packet and email CONVERGE-EVENT@LibraSoftwareGroup.com or register online: <https://CONVERGE-EVENT.com/sponsor-registration/>

We look forward to your participation, and to a very successful event in 2025!

Best regards,

Desmond Yeung

CONVERGE Event Manager
dyeung@LibraSoftwareGroup.com

FOG Software Group and Libra Software Group are part of Vela Software, a Constellation Software company.

Sponsorship Levels for CONVERGE



Diamond
\$15,000



Gold
\$7,500



Silver
\$3,750

Pre-Conference			
Banner ad or logo with link featured in "register now" email to target customer base	✓		
Logo included in "register now" email to target customer base		✓	
Email Blast to registered attendees, before OR after the event	✓		
Logo on CONVERGE website home page	✓	✓	
Logo and live link on sponsor page of CONVERGE website	✓	✓	✓

On-Site Benefits			
Conference passes (#) included. Additional are \$1750 each	3	2	1
In-app virtual booth / exhibitor description w/ booth location	✓	✓	✓
6' tabletop display booth package*	✓	✓	✓
In-app banner ad (rotating)	✓	✓	
Lead retrieval in-app	✓	✓	✓
Opportunity to promote a giveaway or door prize in the mobile app	✓	✓	✓
Company logo included in conference app	✓	✓	✓
Recognition in opening session	✓		
Session sponsorship/speaking opportunity with or without customer (diamond only)	✓		
Session sponsorship/speaking opportunity with customer (gold only)		✓	
# Company collateral, video file(s) uploaded to conference app (600 Mb max ea)	4	2	1
Booth location selection round (by tier & date paid)	1	2	3

Post-Conference Benefits			
Company logo on CONVERGE website for 12 months post-event	✓	✓	✓
Email blast to registered attendees, before OR after event	✓		

Additional Sponsorship Opportunities		
SOLD OUT Lanyards (limit 1) Must provide 400 lanyards	\$1,000	Plus cost of Lanyards
WiFi - Sponsor	\$3,000	
Upload additional company files (lit, video, etc.) up to 2 GB total	\$500	Each file
Exclusive Welcome reception sponsor: 2-min pitch, signage, 2 sig. drinks (1 non-alcohol) (Limit 1)	\$6,000	
Exclusive Monday offsite bus sponsor: featured in announcements in App, bus signage, etc. (Limit 1)	\$5,000	
Exclusive sponsor of an afternoon break (Mon/Tues) :promoted in announcements, signage, App (Limit 2)	\$3,000	
Exclusive sponsor of a breakfast (Mon/Tues) : promoted in announcements, signage, App (Limit 2)	\$3,000	
Speaking opportunity: with customer	\$1,500	1 included with Gold Tier
Speaking opportunity: without customer	\$3,000	1 included with Diamond Tier

Notes
Hotel room drops are available from the hotel @ \$5 per room (hotel charge)
A/V equipment rentals will be available from the hotel directly




***Tabletop booth display package includes:**

- 6' skirted table
- 2 chairs
- Power strip
- Location listing in event app map

Partner Opportunities for CONVERGE

Yes! We're interested in CONVERGE 2025. Please register _____ for the following:
(Company Name)

Sponsorship Tier

 Diamond	(\$15,000)	<input type="checkbox"/>	\$ _____
 Gold	(\$7,500)	<input type="checkbox"/>	\$ _____
 Silver	(\$3,750)	<input type="checkbox"/>	\$ _____

Additional Sponsorships:

SOLD OUT Lanyards	\$2,000	<input type="checkbox"/>	\$ _____
Upload Additional Company Files	\$500	<input type="checkbox"/>	\$ _____
Welcome Reception Sponsor	\$6,000	<input type="checkbox"/>	\$ _____
Monday Offsite Bus Sponsor	\$4,000	<input type="checkbox"/>	\$ _____
Afternoon Break Sponsor	\$3,000	<input type="checkbox"/>	\$ _____
Speaking Opportunity (w/Customer)	\$1,500	<input type="checkbox"/>	\$ _____
Speaking Opportunity (w/o Customer)	\$3,000	<input type="checkbox"/>	\$ _____

Extra Passes (\$1,750/ea)

Qty ____ Total \$ _____

Grand Total \$ _____

(Company Name)

(Signature)

(Date)

IMPORTANT: Please include this page (5), along with page 6, with submission to
CONVERGE-EVENT@LibraSoftwareGroup.com

OR

register online at

<https://converge-event.com/sponsor-registration/>

Please check out the CONVERGE website for additional details: <https://converge-event.com/>

Partner Opportunities for CONVERGE

Upon receipt of your partner registration, we will provide you and your marketing contact (if different) with information and links to submit your company/speaker descriptions, conference pass registrations and other materials, as applicable.

Person completing this form:

Name _____ Title _____
Company _____ Work Phone _____
Email _____ Mobile Phone _____

☐ I am authorized on behalf of the company above to secure our participation at CONVERGE 2025.

Marketing contact (if different)

Name _____ Title _____
Email _____ Phone _____

Payment Method ☐ Credit Card ☐ Electronic Funds Transfer/ACH ☐ Company Check

To pay by credit card, please complete this section. Email to CONVERGE-EVENT@LibraSoftwareGroup.com

Credit Card number: _____ Amount: \$ _____
Expiration date: _____ CSV: _____
Name on card: _____
Billing Address: _____
Billing City, State, Zip: _____
Phone number: _____ >> Payments will be processed and receipts sent on Fridays

To pay by electronic funds transfer (EFT/ACH),

please email your completed form to:

CONVERGE-EVENT@LibraSoftwareGroup.com

& provide the information to the right to your bank to complete your transfer.

Or register online via a secure Stripe portal.

Bank Name:	US Bank
Bank Address:	700 Deerfield Road, Deerfield IL 60015
Account Name:	User Group Account
Account Number:	199701301921
ABA	071904779

To pay by check, please email your completed form to CONVERGE-EVENT@LibraSoftwareGroup.com

& Also mail a hard copy of this completed form with your check to:

Converge Event

c/o Friedman Corporation

P.O. Box 83158

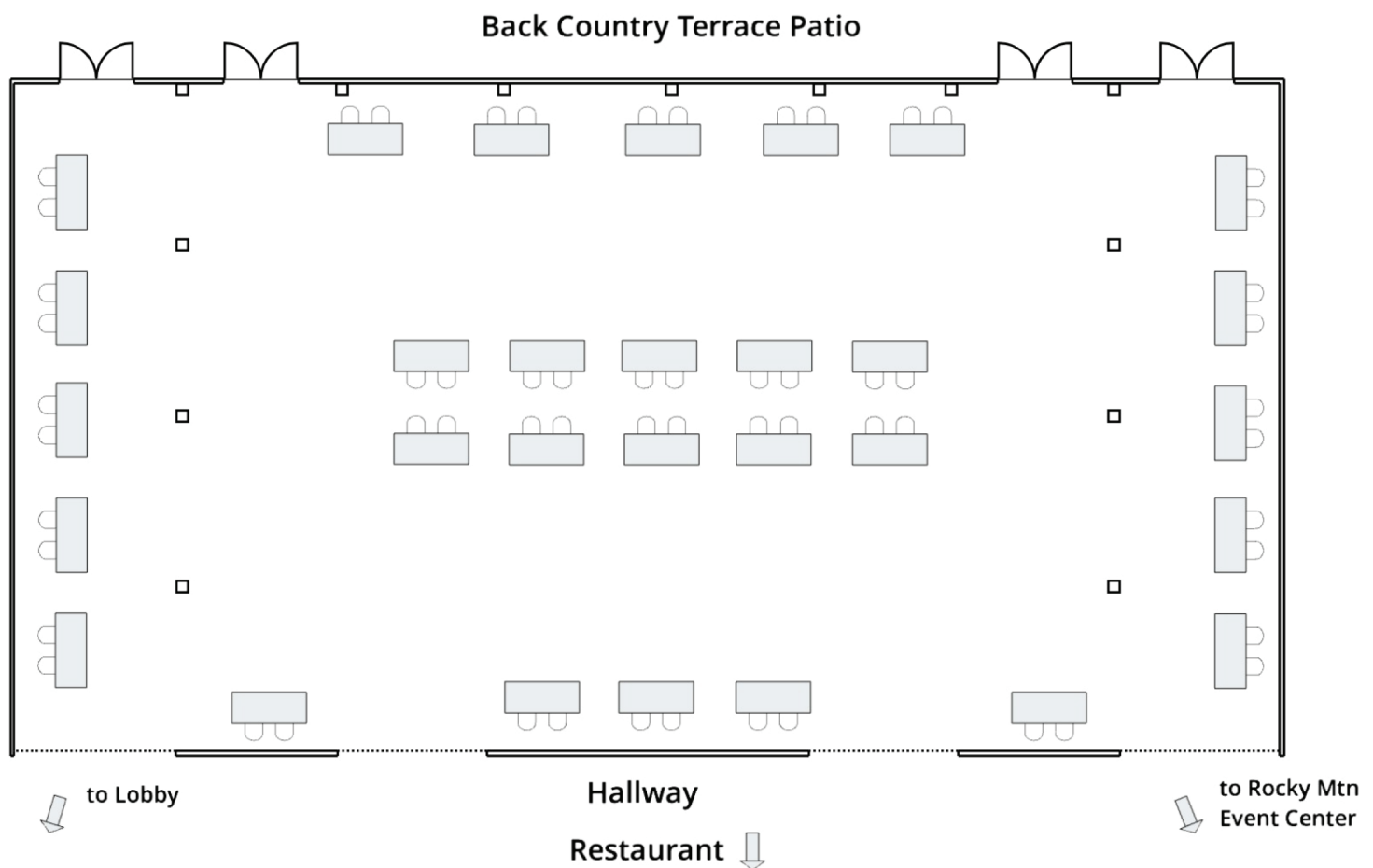
Chicago, IL 60691-0158 USA

Your submission will be acknowledged, & a receipt will be issued. Payment must be received to secure your participation. Limited opportunities will be filled on a first-come, first-paid basis. Thank you for your participation. We look forward to a successful event.

**Register and pay online via credit card or ACH at <https://converge-event.com/sponsor-registration/>*

Note - you are still able to submit sponsorship paperwork, but payment secures your participation.

Booth Layout for CONVERGE



Booth locations will be selected in March based on tier and payment date. Final layout is subject to change.